

# RISQ CONSULTING TO SUIT YOU

You can engage us to help you "RISQ your business" in several ways:

## OPEN RISQ WORKSHOPS

We hold workshops that are open for enrollment to a mix of businesses. The advantage of this is that you get broader exposure to business risks in general, and networking with other companies can lead to crisis management alliances. Learn about currently scheduled workshops at [www.inquesta.com](http://www.inquesta.com), or call us.

## IN-HOUSE RISQ WORKSHOPS

These are geared to your organization and held at your facilities. We can put on a customized workshop for the people in your organization. Your group of participants can be as few as three or as many as thirty.

## OUTSOURCE RISQ MANAGEMENT TO US

Engaging us as your fractional RISQ Program managers and consultants is a cost-effective way to manage your business continuity program needs. As your on-hand RISQ consultants, we do the planning and training and are by your side in moments of a potential or actual crisis.

# OTHER SERVICES



for background checks, drug screenings, and live scan fingerprinting, at [www.kycsolutions.com](http://www.kycsolutions.com)



for fraud investigations, competitive intelligence, and due diligence, at [www.inquesta.com](http://www.inquesta.com)



for publications about security, public safety, and intelligence topics, at [www.quest-publishing.com](http://www.quest-publishing.com)

# CONTACT US

Our corporate office is in downtown Coral Gables, Florida, but we provide services throughout the U.S. and abroad.

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# Why

# RISQ<sup>®</sup>

# Your Business?

Risk Intelligence & Solutions Quest



## Why RISQ your business?

**For savings** . . . by avoiding costly problems  
**For efficiency** . . . preparations can cut company fat  
**For peace of mind** . . . by knowing you're prepared

## RISQ SERVICES

### BUSINESS CONTINUITY PLANNING



All businesses and organizations face risks. The best protection is a robust business continuity plan that identifies your particular risks and formulates thoughtful, responsive strategies for them before they happen. We research your business and create your BCP to avert the vast majority of potential crises.

### CRISIS MANAGEMENT CONSULTING



No matter how much you plan and prepare for the many risks your organization faces, you cannot avert them all. But, with a strong BCP, you can manage the effects of the ones you cannot

avoid. If you are now worried about a looming crisis or are in the middle of one, we can guide you back to normality.

### HOMELAND SECURITY & MANAGEMENT TRAINING



Besides producing a robust business continuity plan, the next most important thing you can do is prepare for a potential crisis by training your people periodically. **Your responses to a fast-breaking**

**crisis must be REFLEXIVE**, so train. Our certified crisis managers are ready to train your people.

## KNOW YOUR CRISES

Which of these potential crises are you prepared to handle?

- Equipment failure
- Fire or explosion
- Utility breakage
- Health crisis/epidemic
- Extended power outage
- Earthquake or tsunami
- Geomagnetic storm
- Windstorm or winter storm
- Transportation accidents
- Software virus/ransomware
- Cyber attacks
- Civil disturbance
- Terrorism or robbery
- Workplace violence
- Sabotage/product tampering
- Loss of key company officer
- Loss of key vendor or client
- Intellectual property theft

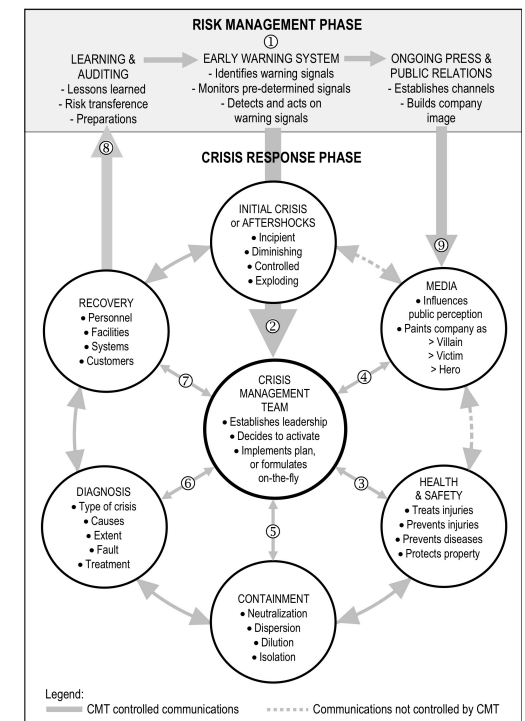
We literally wrote the book on risk management. Our publication titled *Your Plan Is Your Parachute* is the workbook for our RISQ workshops for chambers of commerce and corporate clients, where participants learn and practice how to prepare for and handle crises.

In a nutshell, we focus on preventing and averting the risks that could affect you through a risk management program that includes an early warning system, public and press relations, and learning from others and your own events; and on equipping your organization with procedures, tools, and strategies to manage a crisis response event.

So, when you hear us preach “RISQ your business!” we are not telling you to “risk” your business. To the contrary, we are showing you how to assure the safety, survival, and continuity of your business—its people, facilities, and assets.

## OUR METHODOLOGY

Our **Risk Intelligence and Solutions Quest (RISQ)**



model is a cycle of activities that starts with a business continuity plan, with the following components, that prepares you for expected and unexpected crises, and then it guides you through the ones you can't avoid.

- Threat and risk assessment
- Early warning system
- Business impact assessment
- Risk mitigation strategies
- Crisis response program
- Business continuity strategies